



Board of Directors Meeting

Date: Monday, January 8, 2024

Time: 4:30 pm

Location: Diede Construction

Members Ken Metoyer (President); Mike Georguson (Vice President); Taylor Diede (Secretary); Steve Diede (Treasurer); Ron Heberle; Chris Olsen; Justin King; Shannon Stephens

Members Absent: Ron Freitas; Joe Nava; Melissa Phillips-Stroud;

Administrative Megan Eddy

Call to Order: 4:32 pm – Mike Georguson, Vice President

1. Review & Approval of Minutes

Motioned

Ron Heberle

Second

Steve Diede

2. Financial Report

Steve Diede described the financial status of the foundation as “steady” with a high reserve and low spending.

Investment Accounts have grown in the amount of ~\$7,000

Megan Eddy added money has come in from 3 grants and Giving Tuesday – November 28, 2023

3. Executive Director’s Report

Megan Eddy

- Revisited a fundraising survey she had distributed to the board via email in mid-November. Numerous board members still needed to submit to complete analysis of feedback on a plan to move forward.

- Highlighted that the board had still not been able to meet to determine the hoped “slate of annual events” and stated there is no fall event planned as of today’s meeting, but she has two venues tentatively reserved.
- Will recirculate the Fundraising Survey to the board with deadline.
- 2024 Crab Feed
 - Has already collected \$16,500 in sponsorships, thanks to the efforts of board members, such as Shannon Stephens and Steve Diede.
 - **Next Crab Feed Planning Committee Meeting**
 - **January 16th @ 5:00 pm**
 - Diede Construction
 - Objective: Assign remaining volunteer responsibilities

Executive Director's Report - December 31, 2023

4. Unfinished Business

Mike Georguson proposed quarterly meetings to allow for committees to have more space to meet. The Board would still receive monthly updates via email with the Executive Director Report and monthly financial reports.

5. New Business

Strategic Planning

- Megan reminded the board that 3/5 objectives and goals were mapped out at the Strategic Planning Meeting, November 30, 2022
- On the objective of improving social media and marketing presence;
 - It was expressed by Steve Diede and numerous board members that the ideal solution would likely be to hire a consultant.
 - Taylor Diede reminded that the organization would still need to have a structured plan to present to the consultant for it be effective.

Programs

- Health & Mental Health efforts from COVID should be revisited.
- Bully Prevention
- HS student focus
 - Skills
 - Financial literacy
 - Business
 - Trades
 - Social Skills
- Legacy Lodi – presented PP from Ken Metoyer
- Connect with Robert Smalls Foundation – example of College/Career Pathways program model brought forward by Justin King as a potential program development partner

6. For the good of the Order

7. Adjournment - 5:57pm

Motioned - Taylor Diede

Second - Ron Heberle

