



Giving Opportunities to Kids (GOT Kids)  
Regular Board of Directors' Meeting  
Minutes

Date: Monday, January 10, 2022  
Time: 4:30 p.m.  
Location: Diede Construction, North conference room

Members Present: Gabe DeAnda; Steve Diede; Taylor Diede; Justin King; Joe Nava; Chris Olsen; Mary Macias; Chet Somera; Shannon Stephens

Members Absent: Jason Altnow; Pierce DeLuna; Ron Freitas; Ron Heberle; Ken Metoyer; Cathy Nichols-Washer; Melissa Phillips-Stroud

Administrative Staff: Megan Eddy

1. **Call to Order:** *The meeting was called to order at 4:32 p.m. by Board president, Taylor Diede, and it was determined that a quorum was present.*
2. **Approval of Minutes:** *Joe Nava moved; Gabe DeAnda seconded. Vote passed unanimously.*
3. **Finance report:** Steve reported the current financial position is strong around \$194K, with cash on hand and investments continuing to grow.
4. **Operations Committee Report:** Tay reported there was no information to update on operations.
5. **Marketing report:** Tay led discussion on marketing for the Crab Feed Sponsorship Opportunities and outlined levels. Board members are each asked to reach out to 5 potential sponsors for the event. A shared folder will be distributed to keep from duplicating requests and with a list of past/potential sponsors.
6. **Programs report:**
  - **Keep Kids Connected** – An order was placed for 1000 additional foam footballs that will be delivered 1/24/22 to the LUSD warehouse for distribution. Additional water bottle samples have been requested and should arrive mid-January. A water bottle order will be placed once the new samples have been considered.
  - **Imagination Library** – The program has increased enrollment by 200 children since the last update, with 363 children now enrolled in the program. No official launch date has been set to promote this program in the community, given the strong initial enrollment trend. A check was recently received from the Michael David Family Foundation for \$5000 to fund this program.

Which brings the total of outside donations to \$20,000 to date, with an additional \$10,000 in matching funds committed from GOT Kids for Imagination Library.

- **Cal Waste Facility Tours** – The first two tours are planned for January 11, and January 13 bringing students from STEM classes at Delta Sierra Middle school. We had some hiccups in logistics but have ironed them out and expect to be flexible in the future as we navigate field trips during the pandemic. Cal-Waste has extended their availability through the end of the school year to help facilitate as many tours as possible.
- **Summer Science Day Camp** - Followed up with City of Lodi regarding use permit for Lodi Lake facility rental. They had not been notified in writing of our postponement from Summer 2021-Summer 2022 and showed no deposit or funds on file. After further review, the funds previously paid have been reinstated and the request to reserve Lodi Lake facilities for June 7-9, 2022 is back on file.

#### 7. Events:

- **Crab Feed**, February 26, 2022 at Lodi Grape Festival, Chardonnay Hall –There was extensive discussion on Board involvement, with a worksheet provided to organize volunteers, donations and sponsorships. A collection of helpful documents including sponsor levels, donation requests and volunteer worksheet will be provided in a shared folder, open for editing for all Board members. A request was made to work on a sponsor letter for those who might not attend the event but would still like to donate. It was suggested we look at past sponsorships to see if there is ongoing marketing still to be provided, via social media. The deadline to deliver donations collected for the silent auction and raffle was set as Feb. 10<sup>th</sup> to enable sufficient time to organize the items, prior to the event.
- **Casino Night** - Still needs an event chair, committee date and location. No clear decisions were made.
- **Walk for the Health**, May 14, 2022. Will need a strong volunteer presence to host a booth.

#### 8. Executive Director Report: Megan gave an update on administrative items.

- Updated GOT Kids website with current BoD members, new ED, current meeting agendas/minutes, and actual photos from GOT Kids archives.
- Created the Crab Feed 2022 page on gotkidsca.org and redirected the ticket sales through the website to save money on processing fees.
- Closed GOT Kids credit card in Lynn's name and opened a new account. Thank you to Justin for the referral.
- Researched grant opportunities, organized BoD call on 12/30 for direction on funding priorities.

#### 9. Other Business: None

#### 10. Adjourn: 5:29 p.m. Joe Nava moved; Gabe DeAnda seconded. Vote passed unanimously.

Submitted by: Megan Eddy

Megan Eddy, Executive Director